Bring control and visibility to office automation
with business intelligence

Itec Print Director has an invaluable role to play in providing organisations with the information they need to better control their costs and print usage.

The average enterprise spends between one and three percent of its revenues on printing, according to market research from Gartner. That means the costs of wasting money in your print environment can be massive.

What's more, up to 90% of the total printing costs in a large organisation might be invisible or uncontrolled, says Holger Groenert, product marketing manager at Itec Distribution. With paper usage growing rather than declining, the problem is likely to grow deeper over the next decade. Companies need to put business intelligence tools in place in their document output environments to take charge of the problem.

"Many organisations believe that they are spending more money on printing and photocopying than they need to, but few have accurate information about how their end-users are using their office automation infrastructure," Groenert adds. "This lack of visibility makes it difficult for organisations to identify potential cost-savings in their print environments and to accurately bill external and internal customers for their print usage."

This is where business intelligence tools such as Itec Print Director have an invaluable role to play in providing organisations with the information they need to better control their costs and print usage. They can help enterprises understand volume, typical and peak usage patterns, and sources of print, and manage them better.

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>
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INTRODUCING PRINT DIRECTOR

Itec Print Director is an enterprise software tool that makes it easy for enterprises to track, audit and control all printing and photocopying on a network. It also makes it simple for organisations to accurately bill external customers and internal departments for their print usage.

With Print Director, companies can easily track and control their printer, MFP and photocopier fleet from a central point. They can see who printed what on which devices, as well as configure user access rights through a management control panel even in multi-vendor environments, says Groenert.

BILLING

By making it simple to track paper output on printers, photocopiers and MFPs, Print Director enables organisations to bill internal departments or external customers accurately for the print services they consume. All transactions are recorded in a central database and can be automatically billed to the relevant user or department. One can assign separate prices for every device that take into account media size, colour or black and white, and duplex or single-sided printing.

REPORTING

Print Director allows managers to pull up summary and detailed reports at any time. They can use this information to make future office equipment procurement decisions, uncover opportunities to use existing equipment more efficiently, and understand consumables usage trends.

PUT AN END TO WASTAGE

"Print Director is a tool that will help you to optimise the performance and costs in your document output environment," concludes Groenert. "The complete and detailed view of the document output fleet it gives across the enterprise gives organisations the information they need to end wasteful practices, identify opportunities to centralise printing or consolidate devices, and to ensure users have access to print devices that address their real business needs."

WANT TO KNOW MORE?

For more information about tools to optimise your document output environment call 011 236 2000 or visit www.itecgroup.co.za